MACLEAN'S Comanda's Nontional Magazine Company Service Servi

DRAGSVILLE:

Must high schools treat kids like convicts, teachers like jailers?

THE AGONY CURE: Shock for the overweight

A JEW IN GERMANY





MACLEAN'S REPORTS

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OUTSTANDING BOOKS RECOMMENDED BY THE BOOK-OF-THE-MONTH CLUB



SOOK OF THE MORPH CLUB (CARACTE), LIP. 1993 Manageriner Blod. Sam. Montanel St., F. S.



your vary special gifts.

SCOTCH WHISKY

MACLEAN'S

9. WE'VE MADE PRISONS OF OUR SCHOOLS

22. THE GUCK WHOS ABOUT TO CLICK 24 SHOCK -- THE NEW WAY TO "CURE"

27 POOTBALL: THE THRUL - AND BLOOD 53. OKAY, EXPERTS -- YOU SHOP WITH MY WITH

YOUR QUESTIONS ABOUT CANADIANA

14. WHAT'S HAPPENING IN MEDICINE

SECURE OF THE PROPERTY OF THE PARTY OF THE P



THE EDUCATORS of a new Canada in a new world

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Electrohome thinks about tomorrow





Daring new concept in stereo Hi Fi









We run our schools like well-kept prisons, in the second of the second with hells, imperious rules and regimentation. It's "efficient," it's orderly, if works - if all we want in the grey conformity of assembly-line minds

BY JON RUDDY whereg to school this fall

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ARE HIGH SCHOOLS OVER-ORGANIZED? Maclean's took a straw-vote poll at Jarvis Collegiate. Toronto











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BY SANDRA PEREDO INFLATION & THE BIEBERS



They're an average family, trying to cope with the rising cost of living. This is how they got by 17 years ago, and how they manage now. They're apending more but they're living better. They're what our whole economy is all about

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HOW YOUR DOLLAR SHRINKS Your dollar buys less...

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THE GLICK WHO'S ABOUT TO CLICK

David Sector knew nothing about films. so he made "the great Canadian movie." Two years of wheeling dealing and polished skill later, he's a world name - and a Canadian curiosity his mouse make money

BY JOHN BERNARD | Photographs by John Plaw

through if you put prilling united the

THEY LEARN TO "CURE" THEMSELVES WITH

SHOCK

It's called behavior therapy, used to help overeaters, alcoholics and sex devisetes. Patients are shown pictures of things they crave but should avoid—then, zsp l, they're joited with 20 volts that teach them to

change their ways

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WHAT DOES THE FUTURE HOLD FOR YOUR CHILDREN

THE BOOK OF KNOWLEDGE

Democracy appears to have taken root in the new Germany



All dressed up with somewhere to go





Agreed.

Canadian Club is the world's greatest whisky. But some of your friends may prefer Ballantine's Scotch.

Or Crystal Gin. Or Maraca Rum.

That's the spirit.

Or even a soft drink.

So be a sport. Give them what they want. After all, it's the Season, isn't it?



GERMANY CONTRACT "What must we do to prove to the world the past is dead? the fire more involved uncliquish.



ENIST SCOTCH WHISEY

Or Corney while Knownest

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'BOTANY' 500 - the fine-tailored ready-towear suit chosen by more men than any other suit in the world, an and a second out we der This Classic Sue is a broad apart from all others. It ferently. You'll know why 'Botany 500 is the world's

Botanic 500 mote from 509.95

come on strong with 'BOTANY' 500'



MEDICO

CANADIANA answered by GERALD STEVENS







C900063

The Passionate Polka Dot or Poupée Rouge? Sanity prevailed













Britain's largest

sellina

Scotch

FILTER PIPES

Don't be vaque... ask for









Try 29-whisky whisky.



You've tried light whisky. And, probably, in the marky past, you've tasted beavy' whisky.

Now, we'd like you to have a sip of 29-whisky whisky. Adams Private Stock. In every drop of Adams Private Stock there are 29 great, aged whiskies. 29 whiskies for full rich

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Why was 1672 a great year for brandy?

> That was Paarl's first year!

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IMPORTED

Largest selling Brandy in Canada

Paraste page \$5 to \$10 for two segs states. Address Proods \$10 Michael S

next time make it the light and lively Scotch

WHITE of course

* CHRISTMAN SEE PAGE OF ORDER OFFE

HOW -UNTIL AFTER

ARROWS THE WALL CARDS

"Put your head down, pick out one guy, try to run over him



The magic of age

Even up, amough as it is, it costs no more than other

CANADIAN PARK & TILFORD LTD

"What the hell, it's in my blood - something I have to do



"Everything's fine - and we're hoping for a boy." A Long Distance talk is comfort, reassurance, joy. It's the next best thing to being with those you love. Try it.

POSTRALL continues What can you do? Just suck it up and try again, and again

I withhed while trainer blast Prophet and Dr. John Palmer on as Leist box.

That's how

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How do you make an enic on a Rutim buriset? Conning being



Series the Special Juny Print of \$100.

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ung care of people who are trooning up . Buccommit proofs that you'ver the give most user and down peopletions of years the gentle care that they also not be know that the



SHOCK continued "Adults have to work for a buck, and junior should, too"





























MAILBAG

Can Nazism return? / The BA cult

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> Classics from these personnel there are constraint WAL THE BE THE YEAR YOU BO MOME?

AIR CANADA (*

Try a Toby from Carling... it's for people who know what a satisfying ale should have: maltier taste, darker colour, and less carbonation

Hold a few ales to the light

and you'll always recognize Toby:

It's the rich-looking amber ale.





SPECIAL COMMINATION OFFER

PLAN AHEAD. RUY AHEAD. AND SAVE MONEY

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MISSER ROWTH BESSENT PRODUCE SCRIPTION & TO.

MALERS COMMON Don't pick on the poor / Why waste BAs in the steno pool? by other days consider and and a long or was a construction of the construction of the

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SUPPRINTED BY THE CAMPAIAN WISHING SAFETY EDUNCO



OKAY, EXPERTS — YOU GO SHOPPING WITH MY WIFE

Then for to explois how



People with a keen sense of taste and value buy Corby's...and they wouldn't dream of buying any other Canadian whisky.

AND RESERVE FOR THE COOR CLEAN TARTE OF VALUE CAMADIAN WHISTO



----Men don't know what the score is - until they pay the tab

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E MONTAGE: IS LAND IS PEOPLE

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25

NIM: RUDOLPH N

An interesting ... distilled by Wiser's to international standards of taste and excellence.

THIS LAND IS PEOPLE

PRODUCER: Ballentine EYEC PROCE: Meinthal for CTV

MUSIC: DENTIS THEMS

PRITH: Good evening. Ny name is Royce Frith. Over the past few weeks I have accompanied the

production unit of this program across this land. We sought out many people: men and women in all walks of life ... men and women who aren't well known because they are not people who seek the public eye, but rather ren and women with the energy and ambition of the young ... Canadians with a claim on the future of this land...

(FRITH: CONT'D V/O) ... People like John Rudolph, who, as head of Banff Oxl Limited, last year brought in the biggest il discovery in North America. . . the Rainbow il Field in the Keg River Basin in upper Alberta. People like Douglas Seager, who came to B.C. with a Bratish company and then formed his own business,

noving construction machiner on Meeday nights THIS LAND IS PA - with best Brute Free

THE DIRECTOR CHOICE TO DESCRIPT STORY OF CTY TELEVISION NETWORK LTD

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PARADE



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The Scotch-it never varies

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FAMOUS CIGARETTE WHEREVER PARTICULAR PEOPLE CONGREGATE

- They're naturally good and mild



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More People Drink Lamb's Rum





you give VARIETY / INTEREST/ PLEASURE for the whole family when you give MACLEAN'S for Christmas

Christman

ALL GIFTS HALF PRICE AFTER THE FIRST



HOW TO ORDER MACLEAN'S GIFTS

WILLIAM'S CONTROL CONTRO

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MACLEAN'S REVIEWS

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r Bee To Steel A Miller Chron



'one of the finest Canadian whiskies this country has ever tasted'



The first to the Bird Brigger Collection or such in his boston.



Because of him, we make expensive beer without going broke.

When it comes to making beer, Carling thinks nine heads are better than one.

That way, we can have one like Sid.

His mission in life is to save money on everything else, so we can be extravagant with our beer.

"Take our excess brewer's yeast. It's full of good B-vitamins," he says to the vitamin-pill makers. And they give us money for it.

"Look at all that nice, slow-simmered barley malt. We're through with it—and dairy cows love it," he says to the dairy-farm people. Every penny helps.

But stint on beer? Unthinkable. What Sid helps save, the other eight brewmasters spend.

And if our beer should eost more to make than any other in Canada, no matter. Thanks to Sid's careful management, we can afford it.

We have to be able to afford it because of Adam and his very slow, expensive ways.

Have you met Adam?



Carling thinks 9 heads are better than 1.